



BASIC WEB DESIGN PACKAGES & SERVICES

[SEE OUR WORK](#)

SELECT THE SERVICES YOU NEED:

Basic One-Page/Landing Page - starting at \$650

Perfect for sales pages, long-form homepages for personal brands, extended product landing pages, and more. This page has clearly divided sections that highlight key information, are quickly scannable, and make it easy to contact or book you.

Our One-Page website package offers a streamlined solution to establish your online presence quickly. With a WordPress install and a customized landing page, you can showcase your brand effectively. Enjoy the benefits of a professionally designed website with unlimited revisions during build and a quick 5-day delivery.

**Please note that our 5-day delivery timeframe for the website package is subject to availability, project complexity, and timely provision of necessary content and materials. While we strive to meet this timeline, unforeseen circumstances or additional customization requests may require additional time. We will communicate any adjustments to the delivery schedule promptly and work closely with you to ensure a successful and timely completion of your website.*

WHAT COMES WITH THE BASIC PACKAGE:

- 1 page - Functional and responsive website
- Content upload
- 1 plugin/extension
- Payment processing
- Opt-in form for lead generation
- Autoresponder integration
- Speed optimization
- Hosting setup
- Social media icons

ADD-ONS | \$250

- E-commerce functionality
- 3 products





ESSENTIALS WEB DESIGN PACKAGES & SERVICES

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SELECT THE SERVICES YOU NEED:

Essentials Website Package - upto 6 pages (Service Based) - \$1,690

Has all the key pages to create an informational hub for your brand and covers all the essentials like an email list sign up, Home, About, Contact pages and can include additional pages like Services, Portfolio, and more.

Get a functional and responsive 6-page website with upto 5 plugin extensions, and E-commerce functionality for upto 3 products (if needed).

WHAT COMES WITH THE ESSENTIALS PACKAGE:

- **Domain Registration:** Assistance with registering a domain name for your website (e.g., www.yourwebsite.com).
- **Basic Web Hosting setup with SSL:** Provision of server space to store your website files and make them accessible online.
- **Website Design:** Creation of a visually appealing and user-friendly design for your website, including layout, color scheme, and typography.
- **Content Upload & Content Creation:** Limited assistance with developing engaging and informative content for your website. Upload text, images, and videos to website.
- **Navigation and Menu Setup:** Implementation of a clear and intuitive navigation system, including menus and submenus, to help visitors navigate your website easily.
- **Responsiveness:** Ensuring your website is responsive and optimized for different devices, such as desktop computers, tablets, and smartphones.
- **Basic SEO:** Implementing essential search engine optimization (SEO) elements to help improve your website's visibility in search engine results.
- **Contact Forms/Opt-in Form:** Integration of contact forms, allowing visitors to easily get in touch with you.
- **Social Media Integration:** Linking your website to your social media profiles for seamless integration and cross-promotion.
- **Analytics Setup:** Integration of website analytics tools, such as Google Analytics, to track and analyze visitor behavior and performance metrics.
- **5 plugins/extensions :** Akismet Spam Protection, WP Forms, Ninja Forms or Contact Form 7, SEO plugin, W3 Total Cache or WP Super Cache for speed optimization, WOOCommerce
- **Payment processing, Autoresponder integration, Speed optimization**

 * Ask us if you need CDN website security. Learn more on last page.





PREMIUM WEB DESIGN PACKAGES & SERVICES

THIS PACKAGE INCLUDES TWO TIERS:

SERVICE BASED WEBSITE **OR**
SALES BASED WEBSITE (E-COMMERCE)

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SELECT THE SERVICES YOU NEED:

- Premium Website Package \$2,790 (Service Based)**
Functional and responsive 10 Page website, complete with content upload + Advanced Plugin Integration and E-commerce Functionality.

WHAT COMES WITH THIS PACKAGE:

- Content upload
- 10 plugins/extensions
- Ecommerce functionality
- 10 products
- Payment processing
- Opt-in form
- Autoresponder integration
- Speed optimization
- Hosting setup
- Social media icons

PLUGINS:

- All-in-one SEO pack
- WordPress SEO by Yoast
- Contact form 7
- Facebook
- Instagram
- LinkedIn
- Mailchimp
- Paypal
- Twitter
- Vimeo
- W3 Total Cache
- WooCommerce



**If your website deals with sensitive user data, processes online transactions, or is at a higher risk of DDoS attacks, it may be beneficial to invest in additional security measures, including CDN website security.*

Please note that the CDN website security service is not included in the initial site build fee, and it incurs an additional cost of \$250 per year for ongoing protection.

**If you choose to have PCM host your site and add CDN website security to your hosting plan, an additional fee of \$250 per year will apply to your annual hosting renewal plan of \$125.*

E-Commerce Website Package (Sales/Product Based) - starting at \$4,790

This ecommerce website service package provides everything you need to create a professional and secure online store. It includes features such as a user-friendly interface, easy-to-use product management tools, a secure checkout process, and customizable design options. With this package, you can easily create and manage your online store, reach a wider audience, and increase your sales. Good if you have 50 + products.





ADDITIONAL CONSIDERATIONS WEB DESIGN PACKAGES & SERVICES

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SELECT THE SERVICES YOU NEED:

Additional Website Collateral & Considerations

- Email List Form
- E-Commerce/Shop
- Client Management System
- Copywriting
- Marketing Collateral
- Blog Design
- Downloadable Forms/ Fillable Forms

ANNUAL DISCLOSURES

We want to ensure transparency in our pricing and provide you with the necessary information to make informed decisions regarding your website's security. Our team is available to discuss your specific requirements and guide you on the best security options for your business.



***Please note that yearly hosting with SSL renewal is a separate cost that clients are responsible for, amounting to \$125 per year. In the event that a client opts for CDN website security, an additional fee of \$250 per year will be added to the hosting renewal fee. Call 513-430-9233 for questions.**

